

**What does the Dealer And Agent Section do?**

WisDOT Dealer and Agent Section licenses the motor vehicle industry in Wisconsin, inspects dealerships, and resolves consumer complaints about dealership sales and warranty repairs.

In 2010, WisDOT issued or renewed more than 2,400 Business Licenses for Auction, Distributors, Moped, Recreational Vehicles, Retail, Salvage and Wholesale dealers; More than 9,500 Salesperson Licenses; more than 2,500 Salvage Buyer I.D. Cards, and more than 2,600 Buyers Licenses.

Retail dealers are granted a 2-year license if they meet requirements regarding dealership size, repair facilities, sales staff, zoning, personal character, and more. Vehicle salespeople are granted a 2-year license after passing an exam about vehicle sales laws.

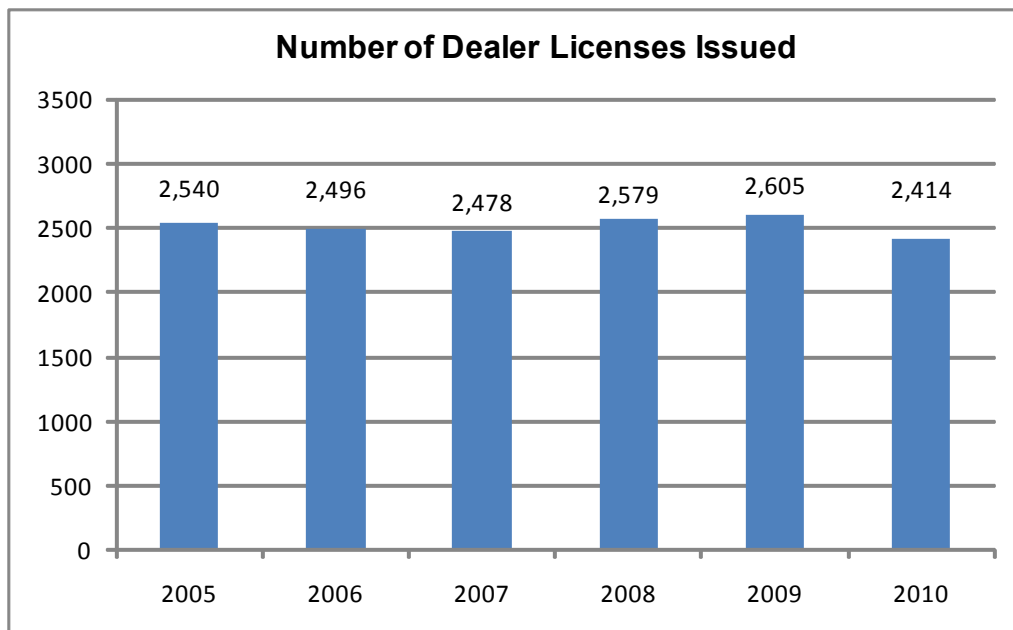
**What types of licenses do they issue?**

- Buyers License
- Manufacturer License
- Moped Dealer License
- Motorcycle Dealer License
- Recreation Vehicle Dealer License
- Representative License
- Retail Dealer License
- Salesperson License
- Salvage Buyer Identification Card License
- Salvage Dealer License
- Wholesale Auction Dealer License
- Wholesale Dealer License

**For more information contact:**

Bureau of Vehicle Services  
 Dealer and Agent Section  
 Customer Service Group  
 (608) 266-1425  
 Email: [dealers.dmv@dot.state.wi.us](mailto:dealers.dmv@dot.state.wi.us)

For more information about the requirements for the above **Motor Vehicle Business Licenses**, visit the WisDOT Web site at <http://www.dot.wisconsin.gov/business/dealers/licenses/index.htm>.



Source: Customer Service Group Work Statistics