

Plate Type	2006	2007	2008	2009	2010
Amateur Radio	178	177	169	130	113
Antique	149	131	115	115	125
Apportioned Power	11,773	11,679	10,569	8,285	11,887
Auto	560,377	540,446	639,758	562,341	473,885
Bus	1,142	1,115	9,477	1,038	1,104
Celebrate Children	601	489	365	296	266
Civilian Group	356	2,049	853	234	250
Collector	11,360	10,853	11,857	10,864	11,546
Dealer	12,000	6,327	6,124	3,751	3,210
Dealer Transporter	19,496	12,600	7,050	3,522	4,889
Disabled	4,554	4,728	4,534	4,656	4,788
Disabled Vet	356	321	292	1,212	1,930
Donate Life	NA	NA	82	180	134
Ducks Unlimited	236	206	189	162	136
Endangered Resources (Wolf)	1,411	8,616	7,901	1,066	651
Endangered Resources (Badger)	NA	NA	NA	NA	1,215
Ex POW	18	14	10	16	13
Farm Trailer	1,970	1,762	15,020	5,687	2,132
Farm Truck 12,000#	5,320	4,832	60,435	5,166	5,459
Firefighter (w/in Civilian Group until 2006)	1,082	6,478	4,740	829	827
Gold Star Family	183	89	45	49	55
Green Bay Packers	1,700	1,749	1,560	1,062	1,187
Heavy Truck	21,891	18,866	78,660	65,046	16,289
Heavy Farm Truck	1,199	1,198	1,219	9,787	1,374
Historic Military Vehicle	NA	NA	NA	NA	66
Hobbyist	1,447	1,528	1,745	1,645	1,144
Insert Trailer	19,375	17,628	78,732	57,032	16,148
Light Truck	144,733	137,218	193,939	180,025	119,672
Lions Foundation	NA	NA	NA	NA	33
Low Speed Vehicle	NA	NA	92	78	110
Marquette University	NA	NA	NA	NA	1,049
Military Group	1,545	12,846	7,436	1,970	2,084
Milwaukee Brewers (New Logo)	NA	NA	NA	NA	1,587
Milwaukee Brewers (Old Logo)	NA	NA	NA	NA	2,640
Moped	7,899	9,015	13,701	5,412	5,235
Motorcycle	48,020	45,242	51,183	34,332	38,781
Motorhome	4,358	4,119	3,000	3,393	3,517

Plate Type	2006	2007	2008	2009	2010
Municipal	2,547	2,275	2,137	2,408	2,288
Municipal Cycle	10	7	17	11	17
National Guard	63	612	126	47	35
Official	409	448	567	476	508
RV Trailer	11,019	10,569	8,927	8,096	9,642
Semi-Trailer	21,562	17,836	16,200	15,297	15,438
Special "X"	109	104	95	109	104
Special Collector	231	224	212	211	189
Special Recognition Group	55	47	31	33	36
State Owned	505	521	410	171	286
Support Jr Golf	47	334	99	59	69
Support Veterans	352	415	263	190	194
Tractor	2,703	2,603	6,164	7,717	2,426
University Group	726	3,969	3,698	664	676
Veteran's Motorcycle	297	202	336	374	518
Womens Health Foundation	41	117	74	48	34
ZA Trailer	198	181	184	178	835
ZY Auto	394	285	426	397	480
Duplicate Plates	2,738	2,178	2,193	1,560	1,700
Temporary Plates	298,967	286,872	226,400	175,922	244,974
Metal Plates	928,735	905,248	1,253,011	1,007,427	771,006
Totals	1,227,702	1,192,120	1,479,411	1,183,349	995,980

For more information contact:

Bureau of Vehicle Services
(608) 266-1473

Source: License Plate Issuance Unit's System Issuance Report. Includes license plates issued for first time registrations, base plate renewals, duplicates and replacements for calendar year 2010.