

What is a personalized license plate?

A license plate consisting of requested numbers or letters or both, not exceeding 7 positions and not less than 1 position on regular registration plates and Wisconsin National Guard, and not exceeding 6 positions and not less than 1 position on special group plates. Disabled and Disabled Veteran plates may also be personalized.

What vehicle types are eligible for personalized license plates?

Personalized license plates are available for the following vehicle types:

- automobiles
- motorcycles (up to 5 characters; not available for special groups except US Veterans which have up to 4 characters)
- motor homes (annual registration only)
- motor trucks:
 - ~ 4,500, 6,000 or 8,000 pound gross weight including dual-purpose farm and dual-purpose motor home
 - ~ 12,000 pound gross weight farm truck

How are personalized license plates obtained?

An applicant must complete and return a special application form which includes a section where the personalized message choice(s) is listed.

What is the cost?

An annual fee of \$15 is required in addition to the regular registration fees.

For more information contact:

Bureau of Vehicle Services
 Special Plates Unit
 (608) 266-3041
 Email: special-plates.dmv@dot.wi.gov

