

**Zoo Interchange Project  
Highway 100 Business Meeting  
August 10, 2011**



U.S. Department of Transportation  
Federal Highway  
Administration

# *Meeting Agenda*

- I. Progress on Zoo Interchange to date
- II. Preferred Alternative
- III. Improvements to local roadways
- IV. Highway 100 construction and staging
- V. In This Together



# Zoo Interchange progress

- Preferred alternative announced in May 2011
- Federal Highway Administration Record of Decision (ROD) likely this fall – final step in environmental process
- Interchange design and real estate acquisitions funded in 2011-13 state budget



# Preferred Alternative

- Reduced Impacts Alternative with the Adjacent Arterial component
  - Best solution for long term mobility needs
  - Fewer Impacts compared to the Modernization Alternatives
  - Less cost than Modernization Alternatives
  - Bluemound Road access from US 45 from I-894



# FAQs and Comments

- Increased traffic on local roads
  - Traffic volumes on Highway 100, Watertown Plank Road, and Glenview Avenue will increase in the future no matter what happens to the study-area freeway system.
  - The Reduced Impacts Alternative will actually reduce traffic on some local streets by providing more capacity on the freeway system.
  - Signal timing, advanced walk signals and the use of median for safe crossing will all be considered as planning continues for local roads.



# Preferred Alternative

- WIS 100/Bluemound Road intersection
  - Eliminate EB dedicated right turn lane (tapered right turn to avoid impacts to public parking)
  - Responsive to concerns from Bluemound businesses



# WIS 100/Bluemound Road

*Revised design without EB dedicated right turn lane*



# WIS 100 Plan View



Part of  
freeway work  
~ 2015-18

2013 – local road project





# WIS 100 Construction Staging

- Complete in four stages (March – November)
  - Remove existing medians; replace w/ temporary pavement
  - Reconstruct northbound
  - Reconstruct southbound
  - Complete medians (including landscape/design features)
- Two lanes of traffic in each direction will be open at all times



# WIS 100 Construction Staging Alternative

- Temporarily close major intersections
  - Detour through traffic
  - Provide alternative or limited access to businesses
  - 1 Week
  - Would reduce overall construction duration



# Project – Target Dates

- Real Estate Acquisition

- Begin after ROD – **October 2011**  
(Full relocations on STH 100 have already begun)

- Construction

- Highway 100 – **2013**
- Highway 100/IH 94 Interchange – **2014**
- Watertown Plank Road (including US 45 interchange) – **2014**
- Remainder of freeway – **begin in 2015**



# In This Together

## In This Together

Online business assistance program

The Wisconsin Department of Transportation (WisDOT) recognizes that businesses located in construction zones have special needs. It's critical that customers have access and continue to visit businesses, regardless of any roadwork inconvenience.

The *In This Together* program includes an online workbook, case studies and promotional samples that demonstrate techniques that have been used successfully in both large and small communities throughout Wisconsin.

This program is offered to business and community leaders as an idea source when planning for road construction. Through communication and cooperation, businesses can not only survive, but thrive, when road construction comes to town.

### Web site features

Workbook sections:

- Planning ahead
- Staying informed
- Handling traffic
- And more...

Case studies:

- US 41 in Marinette, Marinette County
- Rose Street (US 53) in La Crosse, La Crosse County
- WIS 38 in Racine, Racine County
- And more...

Promotional samples:

- Brochures
- Newspaper ads
- Special sales and events
- And more...

### How to get there

Go to [www.dot.wisconsin.gov](http://www.dot.wisconsin.gov) and click on "Doing Business." *In This Together* is linked under 'Engineering and construction.'

Or, type [www.dot.wisconsin.gov/business/engrserve/itt/index.htm](http://www.dot.wisconsin.gov/business/engrserve/itt/index.htm) into your browser.

Add *In This Together* to your "favorites" list for quick access to the information you need!



### Other features:

- **How others did it** shows how communities have applied the program's concepts in easy, practical ways.
- A downloadable **checklist and timeline worksheet** helps businesses get organized early.
- Answers to **frequently asked questions** about businesses and construction.



Wisconsin Department of Transportation – Dedicated people creating transportation solutions through innovation and exceptional service.

- Nationally recognized program to assist businesses during construction
- WisDOT's commitment to our business partners to work toward positive solutions



# Business Strategies during construction

Signage

Personalized Directions

Customer/Vendor/Employee Website Links

Outreach

Email Alerts



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58 Years in Downtown Appleton

Franklin Street entrance will be open throughout construction.



# Contact Information

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